

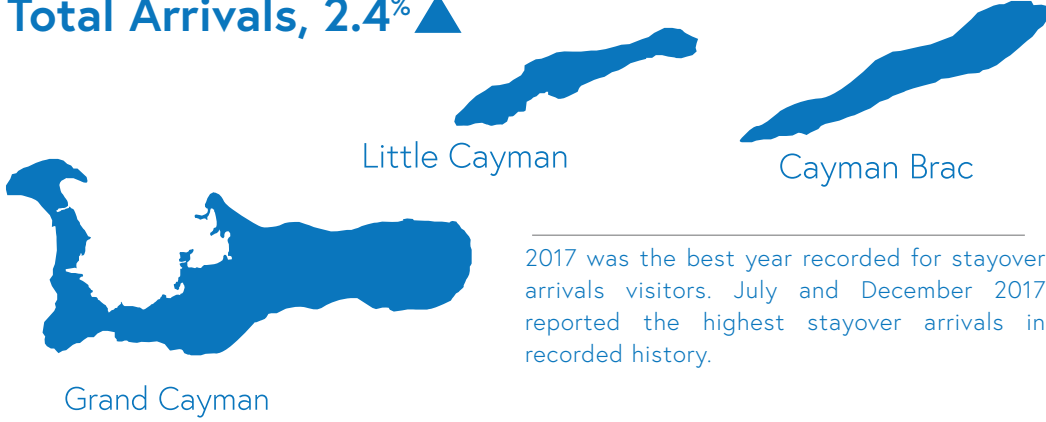


**DESTINATION
SNAPSHOT
2017**

CAYMAN ISLANDS 
GRAND CAYMAN / CAYMAN BRAC / LITTLE CAYMAN

2,146,847

Total Arrivals, 2.4% ▲



2017 was the best year recorded for stayover arrivals visitors. July and December 2017 reported the highest stayover arrivals in recorded history.

Source: Cayman Islands Department of Immigration/Port Authority of the Cayman Islands



418,403

Stayover Arrivals, 8.5% ▲



1,728,444

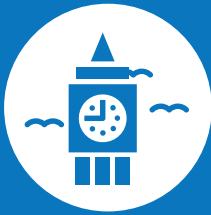
Cruise Passengers, 1.0% ▲



340,955
USA
13.4% ▲



24,757
Canada
6.4% ▲



15,259
UK & Ireland
-5.5% ▼



8,993
Continental Europe
-31.2% ▼



7,445
Latin America
22.6% ▲



20,994
Rest of the World
-20.2% ▼

Stayover Arrivals by Region

Source: Cayman Islands Department of Immigration



321,337
Recreation/Pleasure
76.8% share



25,212
Visiting Relatives
6.0% share



23,634
Business
5.6% share



18,112
Dive Vacation
4.3% share



13,368
Other
3.2% share



16,740
Unknown
4.0% share

Purpose of Visit

Source: Cayman Islands Department of Immigration

6.14

days

Average Length of Stay

Source: Cayman Islands Department of Immigration

891,881

Number of seats, 6.5% ▲

Incoming Airline Capacity

Airline Capacity as at 18th January 2018 | Source: Sabre Market Intelligence

5,985

Number of flights, 4.2% ▲

Number of Persons employed



1,952
Transportation
and storage



2,486
Accommodation



2,799
Restaurants and
Mobile Food
Services



1,165
Arts,
entertainment
and recreation

Employment in Tourism Characteristic Industries

Source: Economic and Statistics Office, Labour Force Survey Report Spring 2017 (Published August 2017)



585

Number of Properties



18,067

Bed places (Capacity)



6,196

Number of bedrooms



8,808

Number of beds

Number of Bedrooms
by Island



238



Number of Bedrooms
by Category

Apartment/Condo

2,769

Guest House

940

Hotel

2,487

Accommodation Statistics

Source: Cayman Islands Department of Tourism

▲ ▼ Year over year percentage change (2016 vs 2017)

\$651.6^m

YOY Change **\$71.7^m** ▲ **12.4%** ▲

Total Visitors Spending

\$26.6^m

Total Revenue, **17.4%** ▲

Hotel License	9.3%	▲
Tourism Timeshare Tax	3.0%	▲
Tourism Accommodation Tax	18.0%	▲

\$497.6^m Stayover Visitors

Total Stayover Visitor Spending, **15.6%** ▲

2.4 persons
Average Spending Party Size

\$188.8

Average Spending per person per night

\$154.0^m

Total Cruise Visitor Spending, **2.7%** ▲

Cruise Visitors

2.3 persons

Average Spending Party Size

\$98.8

Average Spending per person

Source: Cayman Islands Department of Tourism Visitor Exit Survey 2017

Government Accommodation Revenue

2017 Accolades

- ★ Scuba Diving Readers Choice Awards 2018
- ★ Scuba Diving Magazine Readers Choice Awards 2017
- ★ Conde Nast Travelers Readers' Choice Awards 2017
- ★ Impact Awards 2017
- ★ Cruise Critic's 2017 Cruisers' Choice Destination Awards
- ★ Trip advisor - Travelers' Choice Best Hotel Awards 2017
- ★ Trip advisor Best Beaches in the Caribbean – Travelers' Choice Awards 2017
- ★ Trip advisor 2017 Best Destination
- ★ Islands.com – Best Weddings Locations of 2017
- ★ Wine Spectator Awards 2017
- ★ Caribbean Journal The 50 Best Restaurants in the Caribbean - 2017
- ★ Caribbean Journal The Cool List: The Coolest Hotels in the Caribbean 2018
- ★ Huffington Post – 7 Stunning Beaches that will make you want to travel to the Caribbean – 2017
- ★ Microsoft Network – 25 Best Beaches in the World



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